

WWJ-TV

26905 WEST ELEVEN MILE RD., . SOUTHFIELD MI 48034

WWJ-TV

AND

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1	AGENCY (OR SERVICE) ACTING AS AGENT FOR 340844		ADVERTISER (OR AGENCY AND ADVERTISER)		Cancellation Notice Required Announcement 28 days prior notice
NAME	MARK BERNSTEIN FOR U OF M BOARD		MARK BERNSTEIN FOR U OF M BOARD OF		
AND	31731 Northwestern Hwy Ste 333		31731 Northwestern Hwy Ste 333		
ADDRESS	Farmington Hills MI 48334-1669		Farmington Hills MI 48334-1669		
	USA		USA		
CONTACT			PRODUCTPolitical		
LOCAL SALESPERSON	Mark Wayne	AGENCY EST. NO.	PRODUCT CODE	1300	
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 09/16/12 AND ENDING 11/04/12 NO. WEEKS:					8

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ethnicity

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1 LUR	Su	1	08:58A	10:28A	30S	09/16/12-09/16/12	CBS SUNDAY MORNING	1	250.00	250.00
2 LUR	Su	1	08:58A	10:28A	30S	09/30/12-09/30/12	CBS SUNDAY MORNING	1	500.00	500.00
3 CDR	M,W,F	3	03:58P	04:58P	30S	10/15/12-10/26/12	ANDERSON COOPER	6	205.00	1230.00
4 LUR	Su	1	08:58A	10:28A	30S	11/04/12-11/04/12	CBS SUNDAY MORNING	1	1000.00	1000.00
Total Contract:								9		2980.00
Billing Summary										
						<u>Jul</u>	<u>Aug</u>	<u>Sep</u>	<u>Total</u>	
Qtr 3-12						.00	.00	750.00	750.00	
						<u>Oct</u>	<u>Nov</u>	<u>Dec</u>	<u>Total</u>	
Qtr 4-12						1230.00	1000.00	.00	2230.00	
<u>GRAND TOTAL</u>								2980.00		

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION